

— DENTAL SUCCESS TODAY —

# PRACTICE — IN ACTION —



Our Patient Appreciation Event was a nice way for us to introduce ourselves to some of the businesses surrounding our office. We went around and purchased gift certificates (in some cases they were donated) for the raffle that we had at our event.

We found that all of the businesses we visited were very open to being a part. We advertised it to them as a community block party BBQ. We plan to follow this up with an invitation to some of them form a partnership where we offer their team members a nice incentive to part of our practice. We had a nice turn out from our patients, but I am more excited about the marketing potential that will come from it.

Columbia River Dentistry